UPFRONT
POS SOFTWARE SOLUTIONS



GROCERY EWIC INTEGRATION

Accept eWic Cards with no Extra Hardware

UpFront Integrated eWic

UpFront is a State Certified Software System that allows your store to accept State eWic Cards. No additional Equipment is required. Upgrade your store with UpFront Integrated eWic for the most powerful and easiest Solution to provide your customers with a quick, secure and convenient checkout. Go with the most Industry Experienced Company that is Government Certified across the United States. Go UpFront Today.

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01.

ABOUT EWIC

The WIC Program changes the way food benefits are issued to WIC clients from paper checks to electronic benefit transfer eWic which allows clients to purchase their WIC food benefits using an MSR card called an eWIC card. Paper Wic Checks will no longer be printed and given to clients to spend at your store. All clients will eventually receive their food benefits electronically.

The benefits of eWIC for clients and staff include:

- eWIC is convenient and easy to use.
- eWIC is safer and more secure than paper checks.
- WIC foods don't have to be purchased all at once.



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02.

WHY IS INTEGRATION WITH UPFRONT IMPORTANT?

- UpFront can easily handle Split Tenders that include eWic Payments alongside Cash, Credit and Debit Cards.
- Combinations of Wic Items and Non Wic Items may be included within the same Transaction.
- UpFront Registers Automatically separate items in the transaction according to eligibility.
- Integrated lookup of APL (Approved Product List) at the register.
- Less chances of errors by Cashiers if there is no extra Terminal.
- UpFront Integration provides more privacy and social respect for the consumer.
- Non-Integration (Stand-Beside Terminals) result in a more complicated and slower check-out process.
- A Stand-Beside Terminal is extra hardware that you need to purchase.
- Stand-Beside Terminals take up additional space at the CheckOut Counter.



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03.

UPFRONT EWIC CASH REGISTER INTEGRATION IS YOUR MOST POWERFUL AND LESS COSTLY SOLUTION.

- Less Cashier Training.
- Powerful BackOffice Integration which includes automatic mapping of Produce PLU to the State APL.
- Integration to UpFront PriceBook that display's if the item is an eWic Item and what type of eWic Item (ie, Cash Value Benefit, etc).
- Listing and lookup of all items contained within the State APL file.
- Auto FTP (and on-Demand) transfer of the State APL file.
- Separate Financial Reporting on Daily Cash Drawer Sales Reports.
- Item Sales and Data Analytics on all eWic financial activity.
- UPC2 Code Mapping of Items to APL.
- Automatic Global Updating of all Produce Items mapped to State APL File.



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04.

UPFRONT HAS THE MOST EXPERIENCE WITH EWIC.

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- Certified with all States that have recently gone live in New England including Pennsylvania, New York, Maine.
- Certifed in the State of New Jersey/ Solutran for the upcoming 2020-2021 Deployment.
- Certified with ALL of the eWic Contractors that work with 100% of the US States.
- Certified to handle SmartCard eWic in the States of Pennsylvania and Texas.



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05.

WILL I GET HELP WHEN I NEED IT?

There is no extra hardware to purchase which results in fewer moving parts requiring less headaches.

UpFront and the Account Executives located at the bottom of this page are veterans of the eWic and Grocery industry.

UpFront and it's partner companies have been serving the Independent Grocery Market with Technology and Service for over 18 years.

Our Customers, the Grocery Merchants and their employees are the reason for our long term presence in the industry. We exist to serve and to help make your business a smooth running success in a challenging market environment.

WE ARE HERE FOR YOU

National WIC Association

PCI PA-DSS VALIDATED

USDA Food & Nutrition Service

VISA mastercard AMERICAN EXPRESS DISCOVER Pay Pay EBT

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